

8th International Conference on Finance and Economics (ICFE 2024)

CONFERENCE PROGRAM

ZLÍN, CZECH REPUBLIC

SEPTEMBER 10-11, 2024

(HYBRID: in-person and online paper presentation)

Hosted by



**FACULTY OF MANAGEMENT AND ECONOMICS
TOMAS BATA UNIVERSITY IN ZLÍN
Mostní 5139, Zlín, Czech Republic**

Conference website [icfe2024.utb.cz]

Conference email [icfe2024@utb.cz]

(Please note: The time indicated for all the sessions are in Central European Time-CET)

DAY 1, TUESDAY, SEPTEMBER 10, 2024

08:00-09:00

Registration**WELCOME SPEECHES**

[Lecture Hall C: 131 & MS Team Room 1] [In-Person]

09:00-09:30

Opening ceremony

09:30-10:00

Keynote Speech – Jan Frait – Czech National Bank

Two decades of Great Macroeconomic Volatility in advanced economies: Bad luck, mistaken theories or wrong policies?

10:00-10:30

Keynote Speech - Professor Sahar Afshan – Sunway University, Malaysia
Sustainability in Economic Models

10:30-11:00

Coffee Break

SESSION 1: 11:00-12:30**MANAGEMENT & STRATEGY****CHAIR:** Prof. Róbert Hanák [University of Economics in Bratislava]**Discussant:** Prof. Boris Popesko [Tomas Bata University in Zlin]**Room:** Lecture Hall A: 121 & MS Team Room 1 [In-Person]

11:00-11:30

Lucie Hrbáčková, Tomáš Urbánek, Anastasia Efimova*“Establishing a mature risk-based management system as a risk prevention tool.”*

11:30-12:00

Tomas Cervinka, Petr Novák*“Exploring managerial fears: The role of AI in strategic management.”*

12:00-12:30

Petr Briš*“Changes in the Approach to Customer Audits”***ECONOMICS & TRADE****CHAIR:** Prof. Jan Kramoliš [Tomas Bata University in Zlin]**Discussant:** Dr. Lubor Homolka [Tomas Bata University in Zlin]**Room:** Lecture Hall B: 122 & MS Team Room 2 [In-Person]

11:00-11:30

Rejzková, Radka, **Blanka Kamenikova**, Urbánek, Tomáš*“The Impact of Macroeconomic Indicators on Real Estate Market Development in V4 Countries”*

- 11:30-12:00 Bui Thi Ngoc Han, Tran An Nguyen, **Zdeněk Zmeškal**
"The impact of trade openness, education on income inequality."
- 12:00-12:30 **Paseková Marie**, Eva Kramná, Roman Sklenár, Zuzana Fišerová
"Rate of satisfaction of creditors by debtors during debt relief period"

12:30-13:30 Lunch Break

SESSION 2: 13:30-15:30

HUMAN RESOURCE MANAGEMENT & ORGANISATIONAL BEHAVIOUR

CHAIR: Dr. Alex Ntsiful [Tomas Bata University in Zlin]

Discussant: Prof. Jana Matošková [Tomas Bata University in Zlin]

Room: Lecture Hall A: 121 & MS Team Room 1) [In-Person]

- 13:30-14:00 **Michal Beno**, Dagmar Caganova
"The fluid office: Czech hybrid workforce perceptions"
- 14:00-14:30 **Nosheen Qadeer**, Muhammad Shoaib, Jana Matošková, Zuzana Tučková
"Eco-Empowerment: Maximizing Environmental Performance through Green Culture, GHRM, and Innovative Processes"
- 14:30-15:00 **Hoang Bao Pham**, Petr Briš
"Bias in artificial intelligence-powered job recruitment: review of ethical issues, remedial approaches, and intrinsic constraints"
- 15:00-15:30 **Hana Trávníčková**
"Employee development in Industry 4.0 and Industry 5.0: companies and employees' perspective."

FINANCE & ACCOUNTING

CHAIR: Prof. Pavelková Drahomíra [Tomas Bata University in Zlin]

Discussant: Dr. Lubor Homolka [Tomas Bata University in Zlin]

Room: Lecture Hall B: 121 & MS Team Room 2) [In-Person]

- 13:30-14:00 **Felix Buabeng-Andoh**, Drahomira Pavelkova
"Does Machine Learning serve as a catalyst in enhancing the relationship between Internet of Things and quality accounting disclosure"

- 14:00-14:30 **Udoh Salem**
"Explaining the public sector's budgetary slack frauds with fraud pentagon lens in developing economies."
- 14:30-15:00 **Vojtěch Sadil**
"The impact of selected cognitive biases on decision making based on the interpretation of accounting information as accounting knowledge increases"
- 15:00-15:30 **Jaroslav Urminsky, Marketa Zajarosova**
"Determinants of financial savings in e-auctions: an empirical analysis from Czechia and Slovakia"

15:30-16:00 Coffee Break

SESSION 3: 16:00-18:00

ENTREPRENEURSHIP AND REGIONAL DEVELOPMENT

CHAIR: Dr. Sandeep Kumar Dey [Tomas Bata University in Zlin]

Discussant: Dr. Pavel Bednář [Tomas Bata University in Zlin]

Room: Lecture Hall A: 121 & MS Team Room 1) [In-Person]

- 16:00-16:30 **Róbert Hanák, Jana Blštáková**
"Aligning entrepreneurial competence: European entrepreneurship competence framework and competencies valued by risk capital investors."
- 16:30-17:00 **Lukáš Danko, Volodymyr Polishchuk, Jana Matošková, Yurii Mlavets**
"Decision-making in coworking spaces: evidence from the User Perspective in Central and Eastern Europe."
- 17:00-17:30 **Štěpánka Uličná**
"The use of AI in project management - trends and reality in Czech small and medium-sized enterprises"
- 17:30-18:00 **Vu Hoang Duong, Drahomíra Pavelková**
"The measurement of the greenness level of firms and the impact of its determinants: The case of FDI firms in the Czech Republic."

MARKETING AND TOURISM MANAGEMENT**CHAIR:** Dr. Mohsin Javed [Tomas Bata University in Zlin]**Discussant:** Prof. Michael Adu Kwarteng [Tomas Bata University in Zlin]**Room:** Lecture Hall B: 122 & MS Team Room 2) [In-Person]

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| 16:00-16:30 | Le Nguyen Ngoc Thanh; Nga Thanh Ha; Khuong Thanh Nguyen
<i>“Examining the Antecedents and Consequences of Emotional Engagement with Chat-GPT as a Virtual Travel Agent”</i> |
| 16:30-17:00 | Jana Přílučková
<i>“Communication is the key! Examining the effect of marketing on remittance activities of migrants in the UAE: A mediation moderation analysis.”</i> |
| 17:30-17:30 | Tran Thị Van Trang, Tran Cong Duc,,Hoàng Trần Tú My, Lê Nguyễn Bảo Hân, Lê Thị Tuyết
<i>“How differences hate emotion between active brand hate and passive brand hate on negative consumer behaviours: An investigation in Vietnam.”</i> |
| 18:00-21:00 | Gala Dinner |

DAY 2, WEDNESDAY, SEPTEMBER 11, 2024**08:30-09:00 Registration**

09:00-09:45 Keynote Speech – Professor Shahzad Uddin – University of Essex, UK
Challenges and Opportunities of Publishing in Anglo-American Journals
Lecture Hall A: 121 & MS Team Room 1) [In-Person]

09:45-10:30 Keynote Speech– Professor Juraj Sipko – Slovak Academy of Sciences, Slovakia
Main Risks and Challenges of the World Economy
 [Lecture Hall A: 121 & MS Team Room 1) [In-Person]

SESSION 1: 10:30-13:00**MANAGEMENT & STRATEGY**

CHAIR: Prof. Miloslava Chovancová [Tomas Bata University in Zlin]

Discussant: Dr. Lubor Homolka [Tomas Bata University in Zlin]

Room: Lecture Hall A: 121 & MS Team Room 1) [Online]

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| 10:30-11:00 | Le Bao Thy , Nguyen Thanh Nam, Tran Gia Huy
<i>“Do economic freedom impact FDI? The empirical results from different income groups.”</i> |
| 11:00-11:30 | Khoa Dang Duong , Phuong Mai Ly, Phuc Huu Truong, Hanh Thi Hong Hanh
<i>“Financial Constraints and Innovation in Viet Nam: The Moderating Role of Powerful CEOs”</i> |
| 11:30-12:00 | Ha Ngo Nguyen Ven, Pham Thi Ngan
<i>“Evaluating key criteria for selecting manufacturing partners in Vietnam's apparel industry: a fuzzy AHP approach.”</i> |
| 12:00-12:30 | Pham Ngoc Van Anh, Pham Tien Thanh
<i>“From crisis to inclusion: educational inequality during covid-19 pandemic.”</i> |
| 12:30-13:00 | Lê Thị Mỹ Hạnh , Hieu Trung Le
<i>“The foreign ownership and the presence of foreign board members impact on firm performance: evidence in an emerging market.”</i> |

HUMAN RESOURCE MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

CHAIR: Prof. Jana Matošková [Tomas Bata University in Zlin]

Discussant: Prof. Daniel Mertens [Jacksonville State University]

Room: Lecture Hall B: 122 & MS Team Room 2) [Online]

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| 10:30-11:00 | <p>Nguyen Ngoc Thanh Nhi, Pham Thi Minh Ly, Tran Thi Thu Hang, Tran Cong Duc</p> <p><i>“From workplace bullying to turnover intention: The mediating role of mindfulness and emotional exhaustion.”</i></p> |
| 11:00-11:30 | <p>Sinh The Vo, Phuong Lam Tran</p> <p><i>“Intention to use social networks for job searching among Generation Z in Vietnam”</i></p> |
| 11:30-12:00 | <p>Tran Thi My Phuong, Pham Bui Minh Tu, Pham Vu Thinh, Nguyen T.A. Tho</p> <p><i>“Workplace spirituality, employee wellbeing and intention to stay: an experimental study of teachers in Vietnam.”</i></p> |
| 12:00-12:30 | <p>Veronika Večeřová</p> <p><i>“The impact of selected social and psychological factors on online shopping behavior”</i></p> |
| 12:30-13:00 | <p>Jan Kramoliš</p> <p><i>“Employment vs. Entrepreneurship: A Case Study Perspective on Employment Structure in a Transitional Economy</i></p> |

13:00-13:30 Lunch Break

SESSION 2: 13:30-15:30

FINANCE & ACCOUNTING I

CHAIR: Dr. Vojtěch Sadil [Tomas Bata University in Zlin]

Discussant: Professor Shahzad Uddin [University of Essex, UK]

Room: Lecture Hall A: 121 & MS Team Room 1) [Online]

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| 13:30-14:00 | <p>Huong Nguyen Thi Thanh , Yen Le Ngoc , Thao Duong Thi Thanh, Ngan Dam Thi Thanh Nguyễn</p> <p><i>“The impact of capital structure and financial performance on firm value: The moderating role of firm size”</i></p> |
| 14:00-14:30 | <p>Thi Thuc Vo; Hoang Yen Nguyen; Le Tuong Vy Pham; Hoang Anh Ho Nguyễn Thị</p> |

“The impact of firm characteristics on tax avoidance: an empirical study on the listed firms in Vietnam.”

- 14:30-15:00 **Thu Thi Tran**
“Influence Of Corporate Governance Index On Firm Performance Of Listed Companies In Vietnam: A Quantile Regression Approach
- 15:00-15:30 **HongThu Nguyen**
“Accounting conservatism, corporate governance, and stock price crash risk: empirical evidence from Vietnam.”

FINANCE & ACCOUNTING II

CHAIR: Prof. Petr Novák [Tomas Bata University in Zlin]

Discussant: Dr. Hafiz Mustansar Javaid [Tomas Bata University In Zlin/Sapienza University Rome]

Room: Lecture Hall B: 122 & MS Team Room 2) [Online]

- 13:30-14:00 **Nguyen Duy Suu, Nguyen Tran Thao Nguyen, Tran Thi Anh Thu, Nghiem Qui Hao, Vo Thi Thuc**
“Building A Financial Distress Estimation Model: Evidence From Manufacturing and Business Sector In Vietnam”
- 14:00-14:30 Duy Suu Nguyen, Thi Hong Van Hoang, **Do Thi Thanh Nhan**
“Micro- and Macro-Economic Driving Factors of Tax Avoidance in Emerging Countries: Evidence from Vietnam.”
- 14:30-15:00 Kubenka Michal, Honkova Irena, Ngo Quynh Trang, **Do Thi Thanh Nhan**
“Default Probabilities and Stock Valuations: The Implications for Stock Returns.”
- 15:00-15:30 **Bui Duc Nha, Nghiem Quy Hao, Le Nguyen Anh Thu, Pham Trang Minh Long**
“State Ownership and Cost of Debt: Evidence from Vietnam.”

MARKETING AND TOURISM MANAGEMENT

CHAIR: Prof. Veronika Večeřová [Tomas Bata University in Zlin]

Discussant: Prof. Maged Ali [University of Essex]

Room: Meeting Room 535 & MS Team Room 3) [Online]

- 13:30-14:00 **Kim Anh Dao**, Michael Adu Kwarteng , Michal Pilík , Hoang Duc Sinh
“Counterfeit consumer dynamics and Patterns: A Systematic evaluation and research roadmap”
- 14:00-14:30 **Anh Vu Nguyen Tram** , Diep Huynh Thi Ngoc, Quoc-Loc Nguyen
“How Consumer Aggression Influences Turnover Intentions Among Gen Z Frontline Employees in Viet Nam's Hospitality Industry”
- 14:30-15:00 My-Ngoc Duong, **Thi-Quynh-Anh Pham**
“The effect of channel integration on crafting customer experience in omnichannel context in VietNam”
- 15:00-15:30 **Nguyễn Thị Hồng**
“The authenticity of podcast hosts in advertising influences the behavioral intentions and loyalty of audiences in Ho Chi Minh City.”

CLOSING CEREMONY: 15:30-16:00 [HYBRID] Room: Lecture Hall A: 121 & MS Team Room 1)